

Blogger Team Director

Country to Canberra is seeking expressions of interest for a motivated communicator to develop and lead the Blogger Team.

The Blogger Team is an online community of young Australian women (13-18 years), writing and advocating about their lives in rural Australia and the issues they're passionate about. This is a fantastic opportunity to build your skills and resume for a great career in journalism/marketing, gain managerial experience, and contribute to an important social cause.

As the volunteer Blogger Team Director, you will be passionate about women's empowerment and rural affairs. You'll love mentoring a group of young women, posting in their online Facebook group to provide motivation and ideas for content. You'll also enjoy editing blog posts, be thoughtful about providing constructive feedback and be available to help the girls on a consistent basis.

In addition to managing the Bloggers, you will also be passionate and capable of managing two Blogger Team Editors. You will successfully manage and divide the workload, provide guidance and structure to the editorial team, and uphold administrative functions. You will report to the CEO of Country to Canberra, with input from the Volunteering Director.

This is an opportunity for a driven professional, graduate, or university student, who is eager to expand their experience with an award-winning, fast-growing organisation.

As this position operates online, there are no location requirements; people living in regional, rural and remote Australia are encouraged to apply.

Responsibilities

The Blogger Team Director will be required to:

- develop and maintain the Country to Canberra Blogger Team database (Microsoft Excel)
- lead the editorial team, and provide guidance and direction to the Blogger Team Editors;
- commit around 5 hours per week;
- command strong writing skills to edit our teen blogger posts;
- be responsible, self-motivated and think strategically about the impact of online posts;
- be energetic and love motivating young Bloggers, in their online Facebook Group and over email;
- have good judgement, to be able to guide Bloggers about what is/isn't appropriate for posting online;
- have amazing attention to detail with a brilliant command of the English language;
- preferably have previous experience or have a proven interest in the communications/marketing industry;
- have a working with vulnerable people card/check (valid in your state/territory).

The Blogger Team Director is supported by two volunteers - the Blogger Team Editors – who assist with editing and publishing posts.

The anticipated time commitment for this role is approximately **5** hours per week. In addition, the Country to Canberra team holds meetings every 6 weeks, which the Blogger Team Director is expected to join to provide an update (this can be over Skype/telephone).

Requirements

- a current working with vulnerable people card/check (valid in your state/territory);
- internet access.

Please note: as a not-for-profit organisation, Country to Canberra engages volunteers with the understanding that they will not be paid for their involvement, nor reimbursed for costs associated with undertaking this role (e.g. internet access).

Country to Canberra provides volunteers with the opportunity to develop practical skills and experience, the potential to expand their professional network and to volunteer for a great cause.

Applications

Please submit the following documents via email to volunteer@countrytocanberra.com.au

- CV
- a short statement (400 words max.) demonstrating how you are capable of fulfilling the responsibilities of this role
- a copy of your Working With Vulnerable People Card (valid in your state/territory).

Applications close 11.30pm, Wednesday 7 February 2018.