

2026 Leadership Competition Marking Criteria

Theme: “What does the future of health look like in your community?”

Consideration	5 - Excellent	4 - Strong	3 - Satisfactory	2 - Limited	1 - Minimal	0- Not evident
Originality	Highly original and creative; the idea or perspective is fresh, bold, and inspiring.	Demonstrates originality with clear creative elements or innovative thinking.	Some original thinking; builds on familiar ideas with a modest new angle.	Limited originality; relies heavily on common or expected ideas.	No evidence of original thought; very generic or copied.	No evidence.
Clarity and Structure	Message is exceptionally clear and well-organised; ideas flow logically and confidently.	Message is clear and mostly well-organised; a few minor lapses in flow or clarity.	Message is understandable but lacks polish or logical flow in places.	Communication is somewhat unclear or disorganised; ideas lack clear progression.	Difficult to understand or follow; lacks structure and clarity.	No evidence.
Impact	Deeply impactful and persuasive; evokes strong emotions or prompts reflection.	Clearly impactful and engaging; connects well with the audience.	Moderately impactful; has some emotional or persuasive appeal.	Some attempt to connect or persuade, but with limited effect.	Lacks emotional connection or persuasive power.	No evidence.
Relevance	Strongly connected to leadership and rural communities; directly addresses the competition theme.	Clearly connected to the theme with some insight into leadership or community.	General alignment with the theme; connection could be stronger.	Weak or surface-level connection to the theme.	No meaningful connection to leadership or rural communities.	No evidence.